

Lemons Into Lemonade

Most of us have come to terms with the housing market slump. But there is a silver lining that exists within the current real estate crisis – one that many of us don't take full advantage of.

Take Construction Resources, Inc. for example. When the housing market went soft, their primary consumer – the builder – halted or scrapped plans for many building projects. Construction Resources, Inc. turned lemons into lemonade as the rest of the country continued making sour faces. How so?

They shifted their focus directly to the consumer, cutting out the need for a middleman and receiving a collective cheer from homeowners around metro-Atlanta. What are some ways this benefits you?

First, Construction Resources, Inc. is a one stop shop for all your kitchen, bath, and specialty product needs. This saves consumers the time and aggravation of toting pictures and samples from one retailer to another while trying to create a cohesive and coordinated look for an entire project. With no middle man, and the buying power to purchase straight from the manufacturer, you'll get more for less.

As a direct manufacturer and installer, Construction Resources, Inc. offers choices galore, custom details, direct communication throughout the entire process, and fewer people to find, hire or hassle with to complete your project.

Additionally, by purchasing directly from Construction Resources, Inc. you can pick out the exact pieces that will be placed in your home. This means instead of viewing small sample wedges of granite, you can select from over 3,000 countertop slabs in Construction Resources, Inc.'s stone yard to achieve just the right amount of color, distinction, and natural grain you want to display.

Thanks to Construction Resources, Inc.'s resourcefulness, you won't have to shop in a million places when you can get it all done in one handy, reputable spot. They have limitless potential and can be your silver (or gold, or pewter, or brass...) lining in an otherwise dowdy time for homeowners.

For more information please call 404-419-1259 or visit their website at www.constructionresourcesusa.com.